

CDC's Data Modernization Initiative (DMI): Impact on Local Agencies

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About HLN

- Twenty-six (26) years in operation
- Highly reputable health information technology consulting company and health informatics thought leader
- Our mission is to enhance and support public health organizations and healthcare providers by providing high quality consulting services, strategic planning, software development including open-source solutions
- Collaborative partner with CDC, CSTE, APHL, ASTHO, AIRA, PHII, and ONC at the state, tribal, local and territorial levels
- Diverse staff with extensive experience supporting public health systems from strategic and practical perspectives
- Unique combination of strategic and tactical projects that inform each other
- "Partnership" approach with clients leveraging Agile methodologies



Objectives for This Presentation

- Brief history on DMI
- Quick case study: Immunization Information Systems through a DMI lens
- Issues and challenges



Introduction to CDC's Data Modernization Initiative (DMI)

- Began as far back as 2019/2020, pre-pandemic
- Overarching goal: Modernize data across the federal and state public health landscape (right data, right people, right time)
- Started in CDC CSELS through Epidemiology and Laboratory Capacity (ELC) program, now managed in Office of Public Health Data, Surveillance and Technology (OPHDST)
- Multi-year, multi-billion dollar Congressional appropriation
 - CDC: \$50M in 2020→\$100M in 2022→\$175M in 2023
 - CDC: \$500M in CARES Act; \$500M in American Rescue Plan
 - Public Health Infrastructure Grant Program: \$3.2B
 - DMI through ELC: \$635M



Public Health Infrastructure Grant Program

STRATEGIES

SHORT-TERM OUTCOMES

LONG-TERM OUTCOMES

Workforce

Recruit, retain, support, and train the public health workforce Increased hiring of diverse public health staff

Increased size of the public health workforce

Foundational Capabilities

Strengthen systems, processes, and policies

Data Modernization

Deploy scalable, flexible, and sustainable technologies Improved organizational systems and processes

More modern and efficient data infrastructure Increased data interoperability

Stronger public health foundational capabilities

Increased availability and use of public health data

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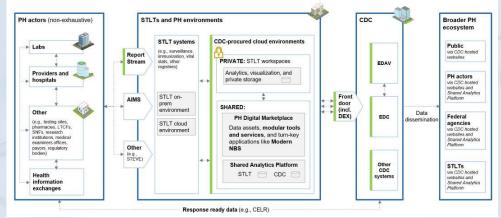
Accelerated prevention, preparedness, and response to emerging health threats, and improved outcomes for other public health areas.

Source: CDC's PHIG Overview



DMI: Major Activities

- Northstar Architecture Framework
- Cloud Computing
- Artificial Intelligence and Machine Learning
- Data, Analytics, and Visualization
- CDC "Front Door"
- Improving "Data Pipeline"
 - Building Blocks

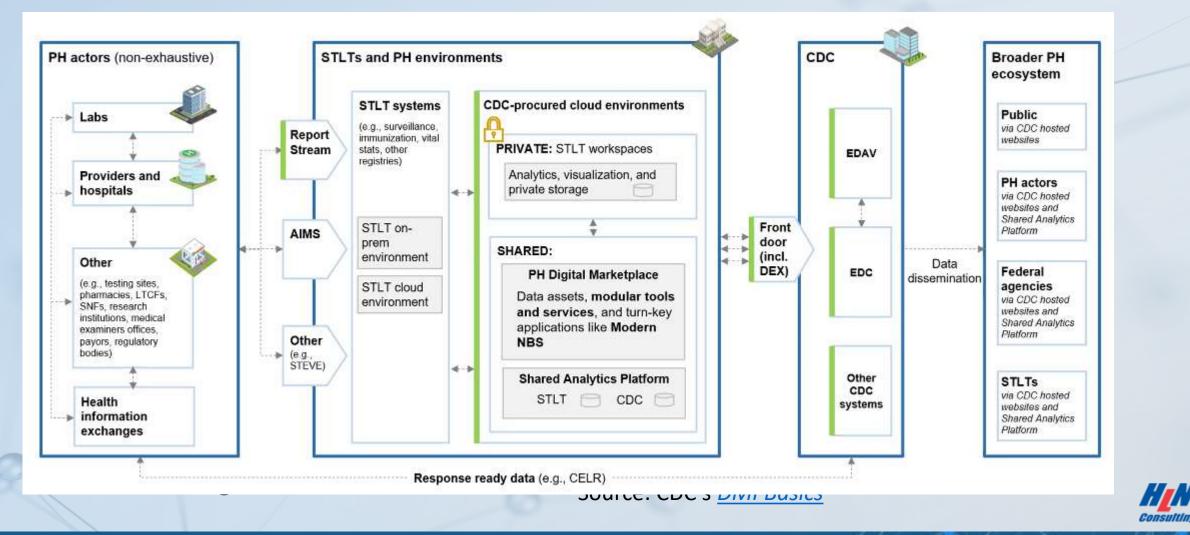


Source: CDC's <u>DMI Basics</u>

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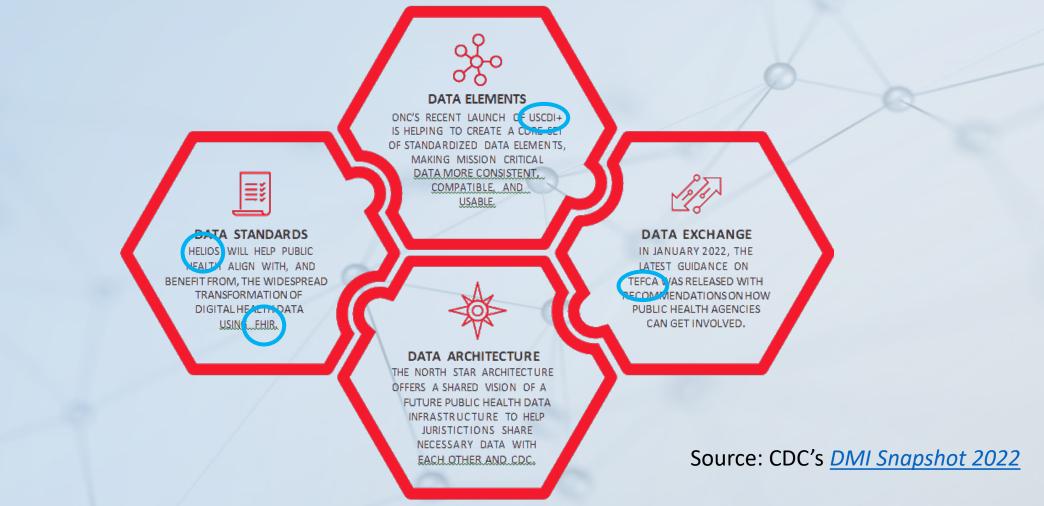


DMI: Major Activities



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DMI Approach to Interoperability



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Consulting

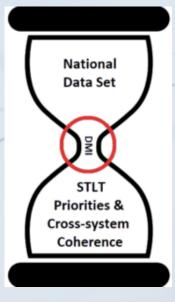
IIS: From Afterthought to Forefront?

- DMI started is CSELS limited exposure to IIS
- Agencies raised IIS examples, especially in PHII DMI Learning Community
- IZ Gateway makes a good "found pilot"
 - Good use of standards
 - Enables interoperability
 - Data Exchange (DEX): pilot for CDC "<u>Front Door</u>"
- AIRA/PHII/CDC Workforce Development activities
- AIRA/CDC work on measurement (MACAW); product consortia
- CDC implementation of PPRL
- Shared services
 - Long-standing open source work (e.g., ICE, MQE)
 - Cooperative purchasing (e.g., Smarty)



Issues and Challenges

- Synergy between CDC "enterprise" and STLT goals
- Choice between "going wide" or "going deep"
- Core applications showing their age
- COVID funding "cliff"
- Post-pandemic fatigue
- Tight labor market, especially for technical positions
- Lack of understanding of open source concepts and utility





Issues and Challenges

- New technologies can be challenging to implement well and/or quickly
- Limited exposure to date by industry partners to DMI concepts, plans, and collaboration
- Impact of CDC reorganization not well understood
- <u>Procurement</u> challenges, especially with respect to Agile methodologies
- Data privacy challenges persist



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